

# Modernize Your Content Lifecycle: 3 Places to Start





**Data volumes and customer expectations are on the rise, creating a world of chaos.** You need to meet those demands in order to survive, but unexpected obstacles thrown your way are making it difficult to adapt.

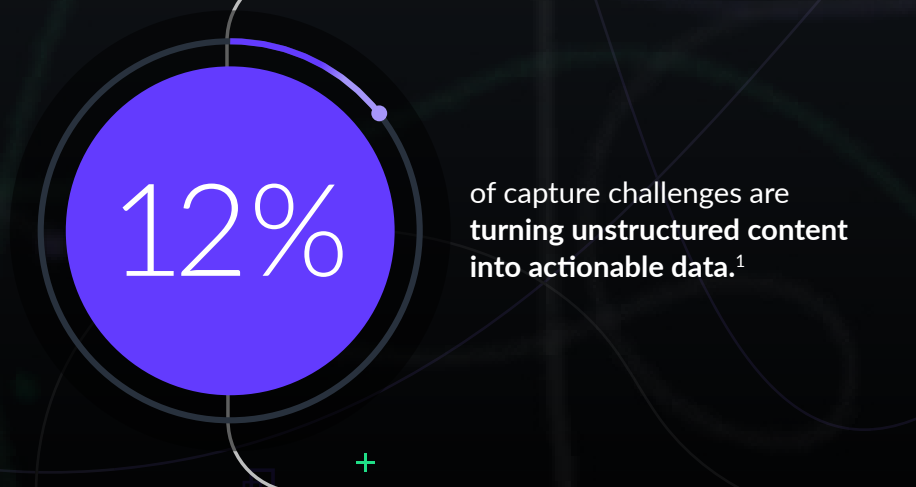
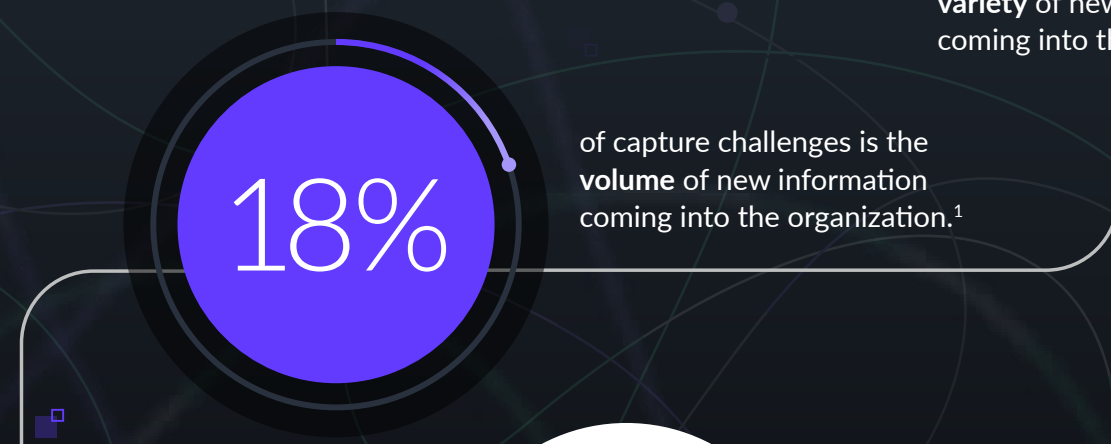
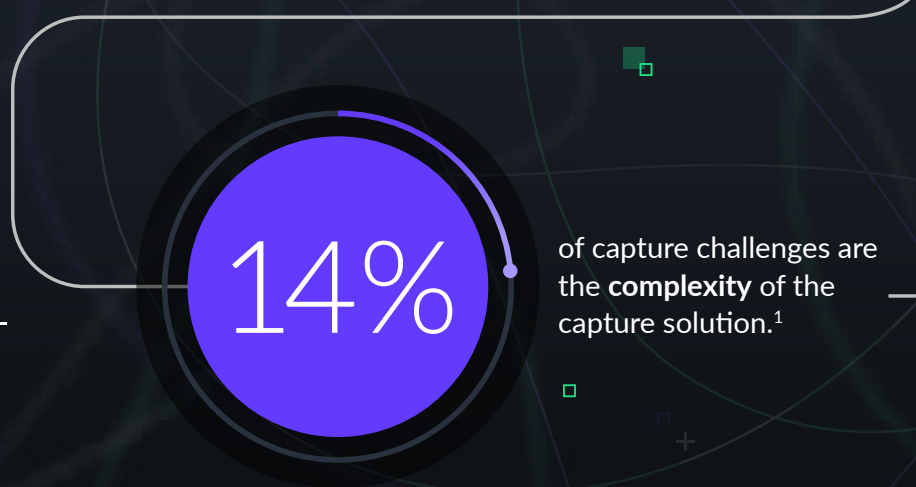
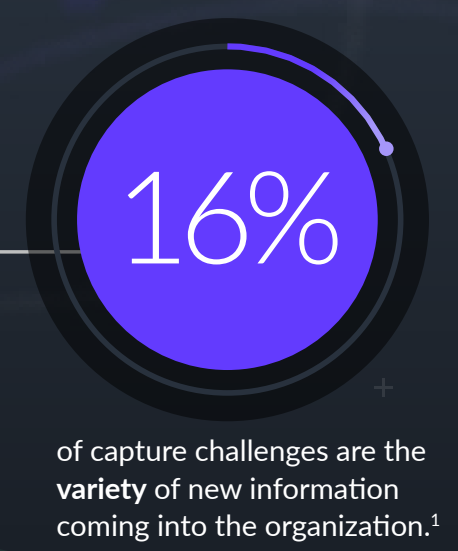
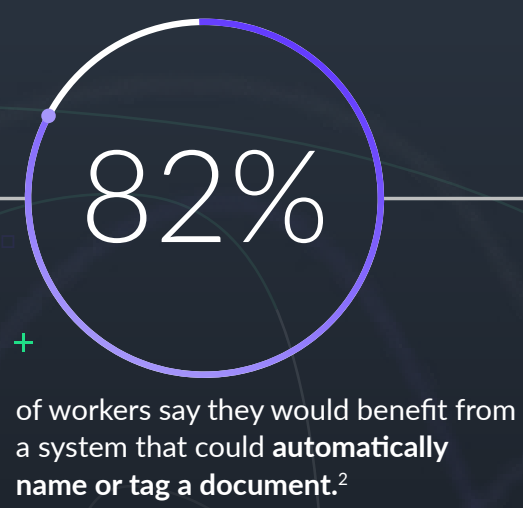
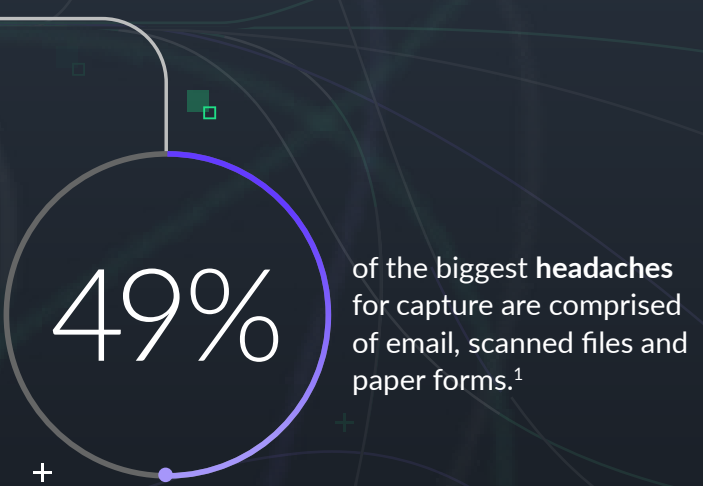
**You're facing challenges that lead to big problems:**

- ⊗ On-Demand Economy → ⊚ → Rising Customer Expectations
- ⊗ Error-Filled Capture → ⊚ → Information Inaccuracies
- ⊗ Lost Documents → ⊚ → Poor Compliance
- ⊗ Manual, Repetitive Tasks → ⊚ → Low Team Morale
- ⊗ Outdated Paper Processes → ⊚ → Human Errors
- ⊗ Large Volumes from Diverse Sources → ⊚ → Slow Turnarounds
- ⊗ Complex Legacy Technology → ⊚ → Inefficient Processes



You know that undergoing a digital transformation is a great way to manage hurdles and help you regain control, but executing it properly is tricky, and it's also hard to know where to begin. This is where we can help. **Read on to explore the three areas where modernization is sure to make the biggest impact on your organization.**





With information volumes on the rise, it's clear that investing in intelligent capture is critical for your business to stay alive. Outperform by choosing a flexible solution that automatically captures and classifies, giving you more control over your document processing.

SOURCES:  
1. AIIM. 4 Strategies to Conquer Information Chaos with Intelligent Capture, assisted by Artificial Intelligence. (2020)  
2. M-Files. The 2019 Intelligent Information Management Benchmark Report.  
3. AIIM. State of the IIM Industry: Are you a digital transformation leader or follower? (2020)



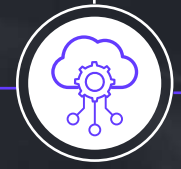


# Achieve Powerful, Intelligent Capture

## Extract your content with confidence

When extracting structured or unstructured data, it's crucial to capture information accurately and efficiently to make the right information available for business processes, while cutting costs and lowering overhead.

Make leaps in modernizing capture by:



### Switching to a Cloud-Native Platform

On-prem systems require continuous maintenance and investments to maintain your infrastructure secure. Only a platform born in the cloud gives you the flexibility to scale on demand while providing the highest security.



### Harnessing Smart AI

With intelligent capture assisted by machine learning, everything is faster – and more accurate. Eliminate human error or lengthy processing times by enhancing human intelligence with assisted machine learning to improve accuracy over time and reduce human intervention.



### Automating Repetitive Tasks

There's no need to continue doing things manually or paying high labor costs for repeated capture tasks that can now be easily automated.



### Centralizing and Securing Your Content

Capture data of any kind –unstructured to structured—from diverse sources of business input, including email, fax, folders, other applications, scanners, multi-function devices, mobile devices and more.



### Utilizing One, Flexible Platform

Reduce paper, storage and shipping costs when you use one platform to centralize and securely capture content from multiple sources of input for your document processing needs.



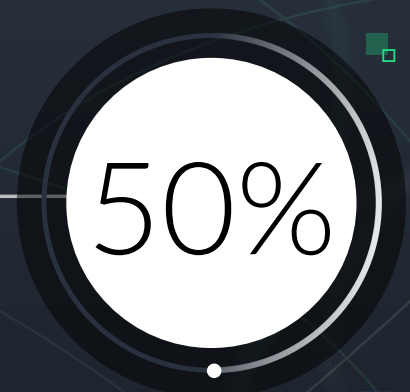
### Identifying with Advanced Technology

Quickly identify and match content types for classification and extraction with Computer Vision Technology and OCR analysis powered by machine learning and neural networks.





of the reasons why organizations have chosen not to automate is due to **costs and lack of skills**.<sup>1</sup>



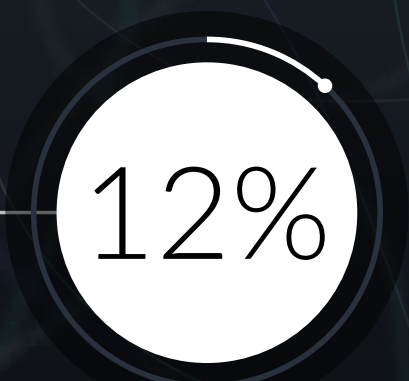
of potential users need more education on **identifying the right technology to fit the business problem**.<sup>1</sup>



of potential users need more **understanding on the benefits of process automation**.<sup>1</sup>

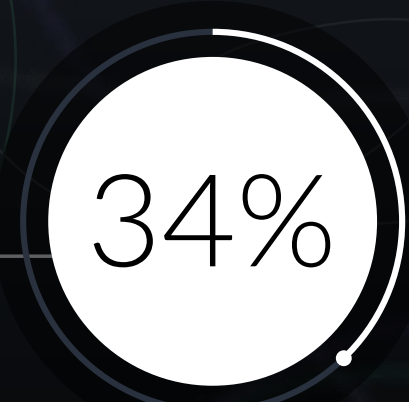


of workers say they saw benefits in **cost savings, increased process visibility and measurement and better allocation of staff resources** after a process automation initiative.<sup>1</sup>



of capture challenges are the inability of Robotic Process Automation (RPA) engines to ingest **unstructured information**.<sup>2</sup>

Reducing the time and costs associated with a process is **45%** of the reason why users undertake a process change.<sup>1</sup>



of respondents in a survey said one of the most significant challenges for RPA technology implementation is **employee resistance**.<sup>1</sup>



of respondents to a survey said RPA technologies would bring the most impact to their organization production processes (usually repetitive, standard operating procedures).<sup>1</sup>

Eliminate the need for outdated, pain-staking labor with technology that modernizes and improves process precision and efficiency. With intelligent process automation, you'll boost productivity while reducing both cost and effort.

SOURCES:  
1. AIIM. The Ultimate Guide to Improving Your Business Processes. (2020)  
2. AIIM. 4 Strategies to Conquer Information Chaos with Intelligent Capture, assisted by Artificial Intelligence. (2020)



Process (RPA)

# Automate to Accelerate

## Boost productivity with Process Automation

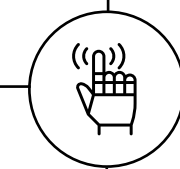
Tedious, time-consuming and repetitive tasks cost you big in the long run – in time, labor costs and manmade errors alike. Why not let bots do the work for you? With robotic process automation (RPA), machine learning technology completes your repetitive tasks with both accuracy and crazy-fast speed.

Create an extension to your workforce with RPA while maximizing human intelligence to help improve customer experiences by:



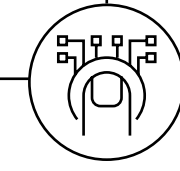
### Integrating into Any System

Ensure a seamless integration with quick, non-invasive RPA that shortcuts complicated deployments by simply using other systems existing user interfaces.



### Adding Unlimited Bots

Make sure the platform you choose has no limits to the number of bots you can create without additional costs or implementation to help with market uncertainties.



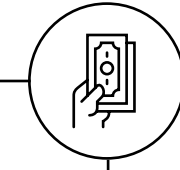
### Configuring without Programming Expertise

Enable any user to harness simple drag-and-drop features to create custom content workflows.



### Reviewing Key Footage

Ever wonder what's going on in the background? Worry no longer. With platforms that record all bot work, it's easy to go back and re-watch exactly how a task was performed by the bots and to quickly identify if errors were made.



### Paying for Only What You Use

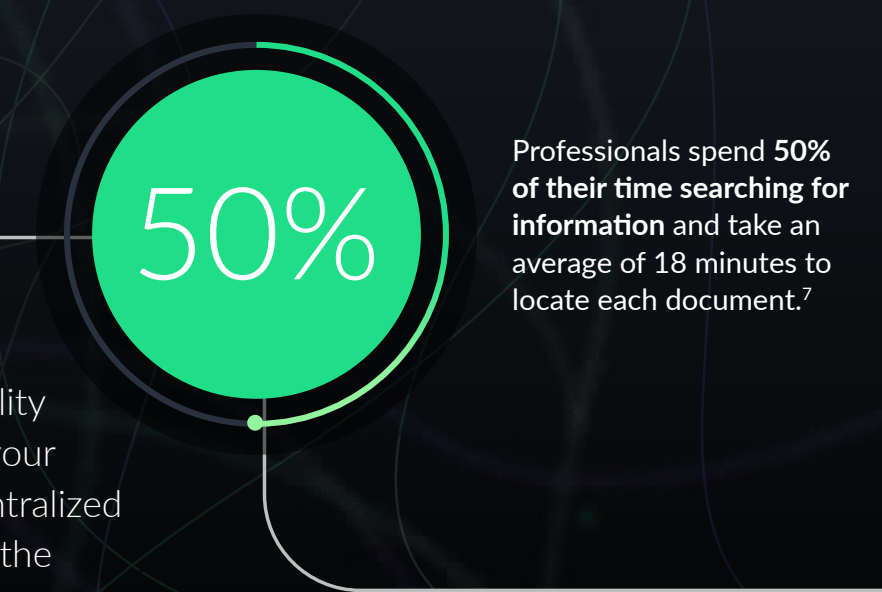
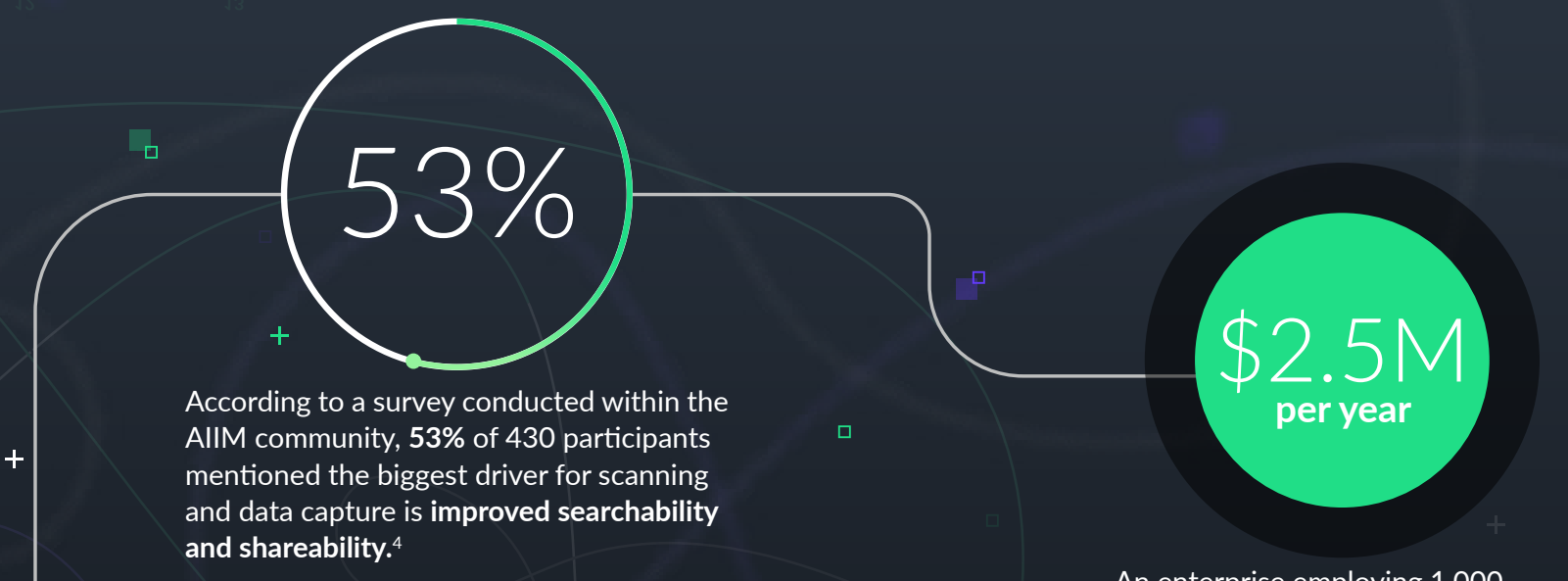
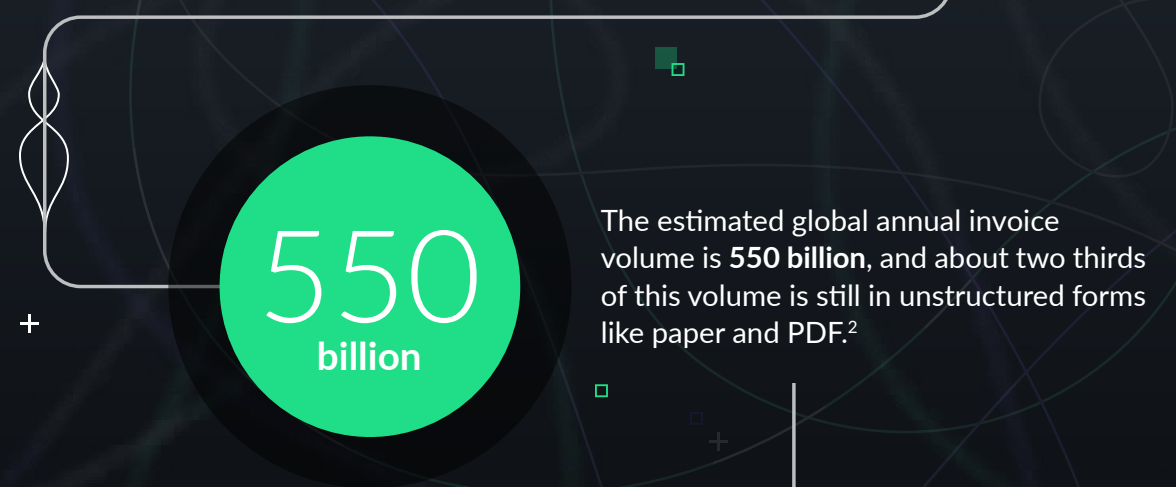
Avoid high upfront costs and only pay for the volumes of data you process without added costs or integration.



### Processing Around the Clock

Unlike humans, software bots don't get tired and can work at any time to ensure quick turnarounds while safe-guarding employee morale.





Optimized searchability and shareability are key to accessing and organizing your mission-critical information. With centralized content management, quickly locate the documents right when you need them.

SOURCES:  
1. Council for Information Auto-Classification.  
2. Billentis.com  
3. AIIM Survey.  
4. AIIM.  
5. National Associate of Productivity and Organizing Professionals.  
6. AIIM. The global community of information professionals.  
7. business.com. 7 stats that will make you rethink your document management strategy.



Information Capture

Process Automation

Content Management

Manage

# Maximize Your Content Repository

With one, integrated platform

Having the ability to search in a platform is a standard—but that isn't always enough. Consolidate your entire document process with a single, seamless platform capable of not only search, but also capture and process automation. Plus, with most organizations navigating toward MS365, you'll get the most out of your current investments by choosing a modern platform already pre-integrated to work with your applications, such as SharePoint.

Improve your content workflow by:

## Easily Searching and Retrieving Data

Quickly retrieve your content from anywhere with powerful filtering capabilities.

## Integrating to Applications, Seamlessly

Choose how content is released to your workflow driven business processes. Release documents to multiple repositories without complicated integration.

## Storing Unlimited Volumes, Securely

Utilize an increased index storage size for large file sizes without added storing costs.

## Reducing IT Burden

With simple, scalable integrations and no-code applications, IT is freed up to focus on other higher-value tasks.

## Taking Full Ownership of Your Data

Capture, tag and own your data. Even if you decide to move on, the solution you choose should ensure your data isn't held hostage and goes with you.

## Saving on Storage and Retrieval

Leverage existing repositories like Microsoft 365 and SharePoint at no extra cost.



# Your Modern Platform Checklist

When evaluating document processing solutions, how do you know you're really covering every need and getting the best value? The decision of selecting a platform for your content needs is critical—stay clear of the traps.

**Here are some important features to look for when selecting the right intelligent content processing platform:**

- ✓ A secure, cloud-native infrastructure with high availability and no downtime
- ✓ Flexible pricing based on the document volumes and features you need
- ✓ Ability to deploy in little time with an easy setup, requiring no expertise
- ✓ An on demand infrastructure that scales as per your needs without additional investment
- ✓ Ownership of your content without relying on the provider
- ✓ A single, seamless platform to handle intelligent capture, process automation and content services



You've determined what your business needs, and your non-negotiables—why not go with a platform that not only exceeds expectations but also covers your entire document lifecycle? Save money and time by capturing, processing and managing your content from start to finish on one seamless platform.

**ibml Cloud Capture is the only truly adaptable all-in-one platform that offers a solution for every stage, without complication.**

## Overcome the Unpredictable

In a sea of sameness, go with the solution that outshines the rest. With ibml Cloud Capture, you'll get full speed and control of your document lifecycle from start to finish. You own the data. You choose the features. And you determine your pace.

**Schedule a demo or get more details now.**

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