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# Uncover Your Mailroom's True Potential

#### **Intelligent Scanners Transform Operations**



Out-of-control labor costs, auditing mishaps, frustrated customers, security fears—if you're still relying on the status quo of simple capture, this is your daily reality.

Now imagine your current mailroom infrastructure taking on quadruple the amount of incoming information, which most businesses expect to happen within the next two years.<sup>1</sup>



#### Is your mailroom ready?

With increasing amounts of information, an influx of different data sources, and impending cyber security threats, you can no longer afford to depend on unreliable and unintelligent scanners. Data extraction is a science and it calls for a sophisticated solution that will control the rising tide of information, guarantee data security, and streamline all your processes into one superior scanning infrastructure.

Read on to find out how...



### Time is Money—and Simple-Minded Scanners are Wasting it.

#### A typical mailroom...

- Consumes valuable real estate
- Binds you to multiple devices
- Requires expensive, slow document prep
- Threatens security with outdated operating systems
- Demands constant attention for jams and errors
- Leaves piles of disorganized documents

# Major Intelligence

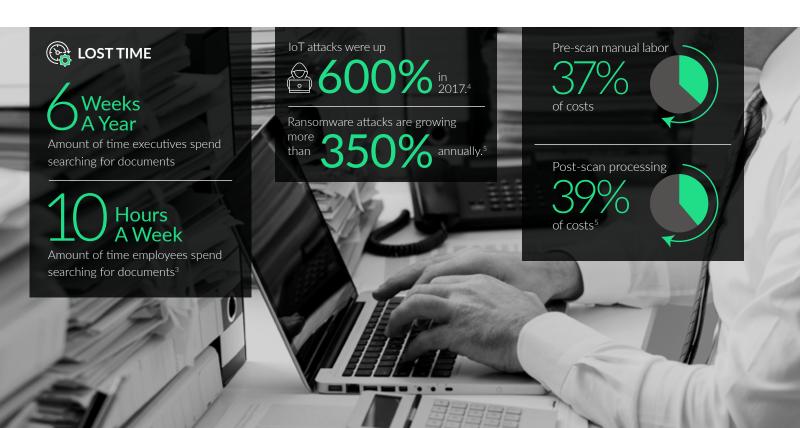
Capture-only capabilities, outdated low-res cameras, and slow center feeding put your business at risk for being overwhelmed by this incoming wave of information – 60% of which will be unstructured or semi-structured.<sup>1</sup> Most scanners just feed and take photos—but that leaves you scrambling to find the valuable information you need, when you need it.

#### Dangerous Security Shortfalls

Outdated, unsupported operating systems put your business at risk. Hackers can now compromise your entire network by sending just one predatory phishing email, regardless of existing firewalls. When your connected devices aren't secure, neither is your customer data—and that leaves you vulnerable to cybersecurity attacks and costly legal battles.



Simple-minded scanners can't handle a variety of document types or automate sorting—meaning you have to pay tons for multiple employees to batch, align, and sort by hand. This tedious and unnecessary pre-scan and post-scan labor eats 76% of your total scanning cost and majorly drains your operational efficiency.<sup>5</sup>





When you use scanners that only capture, you leave room for missed exceptions and auditing mishaps. Empty fields, missed signatures, and incomplete audit trails require you to backtrack and allocate more resources to complete a task that could have been done correctly the first time.



Some manufacturers claim an all-in-one process of opening and feeding documents will save you money. This is true, but only if you need small volumes scanned. The operation quickly becomes outrageously expensive when you begin facing higher volumes. Where are these extra costs coming from? The need for multiple devices, multiple skilled operators, and added infrastructure.

Uncover the Solution to Mailroom Struggles...



### **Master the Science of Scanning**

Paper has staying power. Data's gone digital. And you're now forced to combat more information than ever. How can you survive? By gaining the ability to take on more information in a variety of formats, your business will be able leverage that incoming data to make smarter decisions and reach new levels of efficiency. How can you get there? A truly intelligent mailroom...

- Saves space by using one simplified infrastructure
- Accelerates jobs with highest throughput speeds
- Reduces manual labor costs with intelligent automation
- Secures customer and company data

#### Consolidate to One Superior Infrastructure

Intelligent scanners that use left-justified, mixed-document feeding enable you to shift everything to one infrastructure for use across all of your business processes and applications. Making the shift also helps to streamline and create standardized operating methods, leading to improved user training and productivity.

#### Accelerate Your Throughput—and Your Turnaround

Ever-increasing data volumes demand exponentially faster processing. You need a scanner that has a faster throughput speed and faster cameras—with the ability to process up to **700 pages of mixed-batch documents per minute.** With intelligent recognition and automated sorting, smart scanners go beyond simple capture to accelerate every part of the data extraction and delivery process.



# Embrace the Power of Automation

From classification to advanced sorting, automation makes your mailroom more than a place to identify information. Productivity soars when you have intelligent sorting and next-generation imprinters that help automate audit trails—no more wasted time searching or repeating jobs.

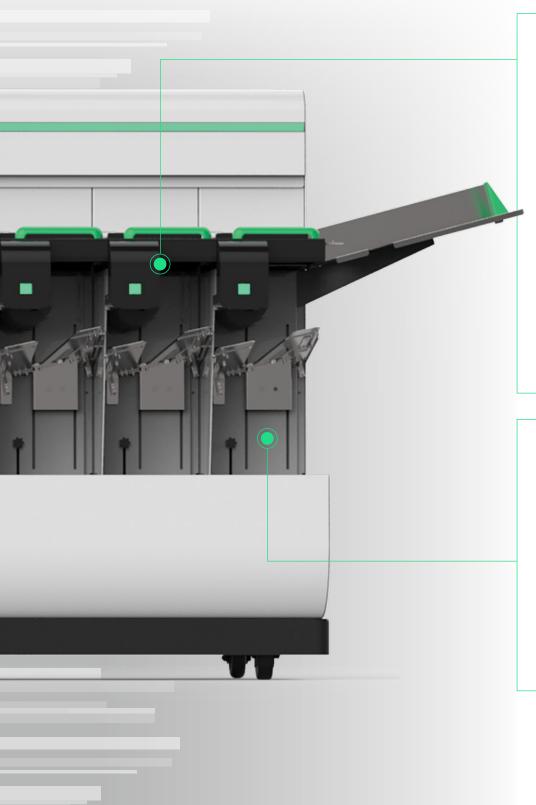
#### Outperform in an Ever-Changing Landscape

Outdated devices that are nearing end-of-life threaten business continuity. Future-proof your mailroom by introducing the latest technology—with the ability to upgrade speed and customize features as needed for seamless scalability. When your scanner can keep up with your changes, you can keep up with the demands of an evolving business landscape. *ibmlFUSiON* 

#### Secure Your Customer's Data—and Your Company's

Your company's security depends on the protection you provide for customer information—which is why you need the latest supported operating system, updated user-access controls, and Veracode Level 5 capture software that helps to protect you from cyber-attacks.

## **Transform Your Operation's Outcomes**



#### Major Efficiency for Mailroom and IT Managers

- Experience easier training and increased productivity with improved operator handling
- Reduce document prep with leftjustified intermixed feeding
- Flag exceptions earlier with vigilant software and predictive system health management
- Streamline post-scan labor with intelligent sorting capabilities
- Control access and improve auditing with user security features
- Handle increased volumes of incoming data with customizable and scalable machines

# Future-Proof Operations for the C-Level

- Enjoy easier integration with existing downstream systems
- Improve exception handling
- Increase customer turnaround times
- Automate audit trails and adhere to compliance standards
- Secure crucial data and network with user security and Veracode Level 5
- Future proof with device scalability and customization options

### **Keep Pace with the Digital Dash**

A quickly-changing business landscape has propelled the evolution of data capture—driving the extinction of simple, one-trick-pony legacy devices. With more data sources arriving every day, your business requires a new mailroom strategy that advances efficiency and saves on valuable resources.

Scanners that can feed and recognize varying document types, protect from security breaches, and automate sorting are the new standard in ultra high-volume data extraction. Your mailroom needs a method that can eliminate tedious and costly manual processes while swiftly delivering actionable information to into the hands of those who need it.

Sources:

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- 5. 2017 Annual Cybersecurity Report, Cisco
- 6. The Total Cost of Scanning: A Framework for Analysis and Improvement, ECM Connection

### Consolidate. Accelerate. Outp ibml FUSiON™ scanner series.

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